

**WORK HISTORY**

- MRM Worldwide VP, Creative Director 2006-Present  
 As a Creative Director at MRM I am responsible for producing innovative and effective marketing for global clients, and for pushing the boundaries of what can be done in the interactive space. My day-to-day responsibilities include partnering with account, production, technology, and media in order to develop strategically smart programs that can work in a wide range of markets. I'm also responsible for attracting and fostering creative talent. My clients have included Intel and General Motors.
- Tribal DDB New York Creative Director 1998-2006  
 In my eight years at Tribal DDB I was the creative lead on a variety of accounts, often partnering with DDB and other traditional agencies to offer integrated marketing solutions to our clients. During this time I produced innovative and award winning work for brands such as Jose Cuervo, Dannon, Claritin, Warner Bros., Earthlink, Sony, SonyEricsson, BestBuy, ING, Compaq, Pepsi, The Ad Council, AOL, Philips, Vonage, and Sephora.
- D-LUXE Graphic Arts Co-Creative Director 1996-1998  
 D-LUXE was one of the first graphic design shops in San Francisco to specialize in interactive. Some of our early clients included Levi Strauss, Bank of America, Intuit, and The Clorox Company. We also supported traditional ad agencies that hadn't developed in-house interactive capabilities yet.
- The Clorox Company Art Director 1993-1996  
 At the Clorox Company I was responsible for running the in-house design group. The position entailed partnering with the marketing department to produce packaging, FSIs, print ads, and other collateral materials. My responsibilities included art direction, print production, scheduling, budgeting, and staffing the creative side of the department. As a side project our department designed and coded the first Clorox.com.

**AWARDS**

Cannes Lions	Finalist	CuervoNation	2006
Cannes Lions	Finalist	Cuervo Molecules	2006
One Show	Finalist	Norelco Golf Ads	2006
One Show	Finalist	Cuervoton Web Site	2006
New York Festivals	Finalist	CuervoNation Web Site	2006
New York Festivals	Finalist	Cuervoton Web Site	2006
Clios	Shortlist	Cuervoton Web Site	2006
Webbies	Official Honoree	CuervoNation Web Site	2006
Effies	Bronze	ING Integrated Advertising	2004
One Show	Finalist	ING State of the Art Campaign	2004
Media Magazine	Campaign of the Year	ING Online Advertising Campaign	2003
One Show	Finalist	ING "Familiar" Ad	2003
IAC Web Awards	Best Rich Media	ING Online Advertising	2003
IAC Web Awards	Best Non-Animated	ING Online Advertising	2003
New York Festivals	Finalist	ING Quotes	2003
New York Festivals	Finalist	Warner Bros. 8 Legged Freaks	2003
AdTech	Finalist, Streaming Ad	ING "Quotes"	2003
Cannes Lions	Gold CyberLion	Ad Council "Drunk Driving" Campaign	2002
Clios	Shortlist	Ad Council "Drunk Driving" Campaign	2002
London Ad. Awards	Merit	Sony Vaio Brand Site	2002
London Ad. Awards	Merit	FruitWorks Brand Site	2002
The N.Y. Festivals	Merit	Sony Walkman Online Advertising	2002
Cannes Lions	Finalist	Bestbuy.com Advertising	2001
Addys	Citation Of Excellence	Sephora E-Card	2001
One Show	Finalist	Sephora E-Card	2000
One Show	Finalist	Compaq Advertising	2000

**EDUCATION**

University of California, Los Angeles  
 B.A., Mass Communications & Psychology  
 Graduated Cum Laude, 1992